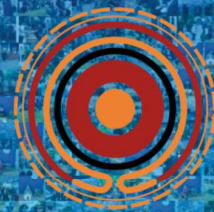


MNC INSPIRING
SUCCESS



STRATEGIC PLAN

2024-2027

**SERVING
AS A BRIDGE
TO HOPE AND
UPLIFTING
OPPORTUNITIES**

OUR VALUES ARE TO BE...



COURAGEOUS



TRUSTWORTHY



SUPPORTIVE

IN THE LAST FIVE YEARS...



\$20M

Provided in Rental Assistance



230K

Children, youth, seniors and families were provided hope and uplifting opportunities



2.2M

Pounds of food provided to our clients



\$42M

MNC has doubled its programs and services budget



TOP 5%

Nationally Ranked Head Start Program



11M

Hours of community service MNC provided

OUR VISION IS TO HELP BUILD RESILIENT, VIBRANT COMMUNITIES THROUGH PROGRAMS AND SERVICES THAT ADDRESS:

Individuals and families at risk of losing housing including access to food, rental assistance, essential needs, group coaching and more

Advocacy, case management, parent education and naturalization services to families from across the globe

Health and well-being of elders and adults with disabilities

Training and educational opportunities for youth and adults including GED, ESL, career awareness, on-the-job training, work experience and other services

Accepting, respecting and celebrating diversity including the LGBTQ+, African American, Latinx, Asian, Pacific Islander, Russian, Ukrainian and all others

Early education, school readiness, and parent advancement

Offering activities for young people, preventing violence, and providing mentorship

executive team



Richard Ybarra
Chief Executive Officer



Jim Quadra
Board President



Beiling Gonzalez
Chief Operating Officer



Sebastian Alioto
Chief Financial Officer



Isabel St.Germain
Chief Program Officer



To the MNC Community,

At MNC Inspiring Success we strive to be Courageous, Trustworthy, and Supportive. Those words state our values, and are also the lifeblood that moves each of us and makes us a unique and diverse community. We are proud to be among the most diverse non-profits in the San Francisco Bay Area. For us it is a lived experience.

Our mission "to serve as a bridge to hope and uplifting opportunities" is at the core of our passion for connecting with and serving people. We don't see clients, agents, cases, and deliverables only. We see, feel and live with people whom all of us at MNC are committed to inspiring and helping find pathways to success.

Our strategic planning sessions represent a period of immense growth personally and professionally for many our staff and leaders. It allowed us to evaluate what the next three years are going to look like for us and what we can do now so we can better serve the people and communities we love to see thrive.

Please join us with your passion for our mission as we continue to promote growth, opportunities, provide guidance and leadership for all those we serve and will continue to serve for many years into the future.

 
Jim Quadra, Board President & Richard Ybarra, CEO

board members

Jim Quadra
President

Erich Shultz
Treasurer

Jimmy Loyce
Secretary

Virginia Gacula-Santiago

Paul Kleinbaum

Connie Guerrero

Janet Paucas

Janet Godines

Dan Perea

José Cartagena

Christine Navarez

James Bryant

Find Yourself: Dive into our collage and discover familiar faces!

SEVEN STRATEGIC OBJECTIVES

Objective #1 Reduce Housing Insecurities

Affordable housing is crucial for community development, affecting education, health, and economic opportunity. By addressing this need, we position ourselves to create equitable and sustainable communities. Our approach involves partnering with proven and experienced developers for the development of affordable housing, raising financing to complete projects, and co-locating MNC's community services at affordable housing complexes.



Objective #2 Economic & Workforce Development

To address unemployment, underemployment, and limited entrepreneurial opportunities, we will launch economic diversification and job training programs, providing pathways to success for community members. This will include initiatives such as developing and implementing resident services, launching a Youth Job Corps, and establishing a soft and like skills program for workforce participants.



Objective #3

Expand Early Education Opportunities

Expanding early care and education contributes to the immediate benefit of children and enhances the social and economic health of the community. Our actions include restructuring classrooms, implementing a fee-for-service model, and launching intergenerational programs. These initiatives help develop a skilled and responsible future workforce, aligning with our vision for strong, resilient communities.

“MNC’s unwavering commitment to their Early Education workforce is truly commendable. The result is a dedicated cadre of educators who are deeply committed to enhancing the lives of children and families.”

-Anna Yohannes & Lygia Stebbing from EDvance

Objective #4

Professional Growth and Development Program

Establish and implement a comprehensive Professional Growth & Development Program to foster individual advancement and champions diversity, equity, and inclusion. This program empowers employees at all levels with resources, training, mentorship, and opportunities to thrive in their roles.



Objective #5 Fund Development

By effectively communicating our impact, we can attract new supporters, diversify revenue sources, and increase unrestricted funds. This includes establishing a Board Fund Development Committee, revising and executing a Fund Development Plan with clear goals and tracking measures, and launching a Fund Development Campaign to secure revenue from various sources.



Objective #6 Generate Broad Awareness of MNC's Integrated & Diverse Services

Improving public awareness is essential for establishing trust and credibility in the community, solidifying MNC's reputation as a vital provider of essential services with a multicultural focus. To enhance the effectiveness and viability of our programs, we will develop a branding plan, broaden our external communications, and develop MNC's annual report.



Objective #7 Strengthen Operational & Financial Infrastructure

Strengthening our operational and financial infrastructure is essential for sustainable growth. It will enable us to improve systems and processes to respond effectively to community needs, adapt to challenges, and seize opportunities. A robust infrastructure, along with updated IT services, will support expansion, ensuring manageable and efficient growth.

MNC INSPIRING SUCCESS FLYWHEEL



-  **Hire and Retain People with Passion for MNC's Mission**
-  **Engage, Support, and Inspire People to Succeed**
-  **Inspired Individuals Realize Their Potential**
-  **Educated and Prosperous People Succeed**
-  **Greater Success Attracts Greater Support**
-  **Increased Support Grows MNC's Impact**

EARLY EDUCATION

Offering high-quality early education and parent development services designed to nurture young minds and pave the way for success for both children and their families. Our focus is on providing specialized care and education that enhances cognitive and social development for children.

Funding is provided by the Office of Health & Human services/Administration for Children and Families/Office of Head Start; the California Department of Education; the California Department of Social Services; the SF Department of Early Childhood; and the Mimi and Peter Haas Fund.

YOUTH SERVICES & FAMILY RESOURCES

Providing engaging services to underserved youth and families, including educational enrichment, mentorship, case management, violence prevention, organized outings, extended learning programs, and support for basic needs.

Funding is provided by the San Francisco Department of Children Youth and Their Families, SF Mayor's Office of Housing & Community Development, SF Department of Status of Women, Instituto Familiar de la Raza, SF Department of Early Childhood, SF Public Utilities Commission, SF Municipal Transportation Agency and Safe and Sound.

HEALTHY AGING & DISABILITY

Providing a variety of health and well-being activities as well as nutritious food and meals for seniors and adults with disabilities.

Funding is provided by the San Francisco Office of Health and Human Services, Department of Disability & Aging Services and philanthropic funding from the Metta Fund.

WORKFORCE DEVELOPMENT

Empowering participants from disenfranchised neighborhoods by providing them with industry-relevant training to secure meaningful employment. The focus is on jobs with significant growth potential in the areas of environmental conservation, clean energy and climate change.

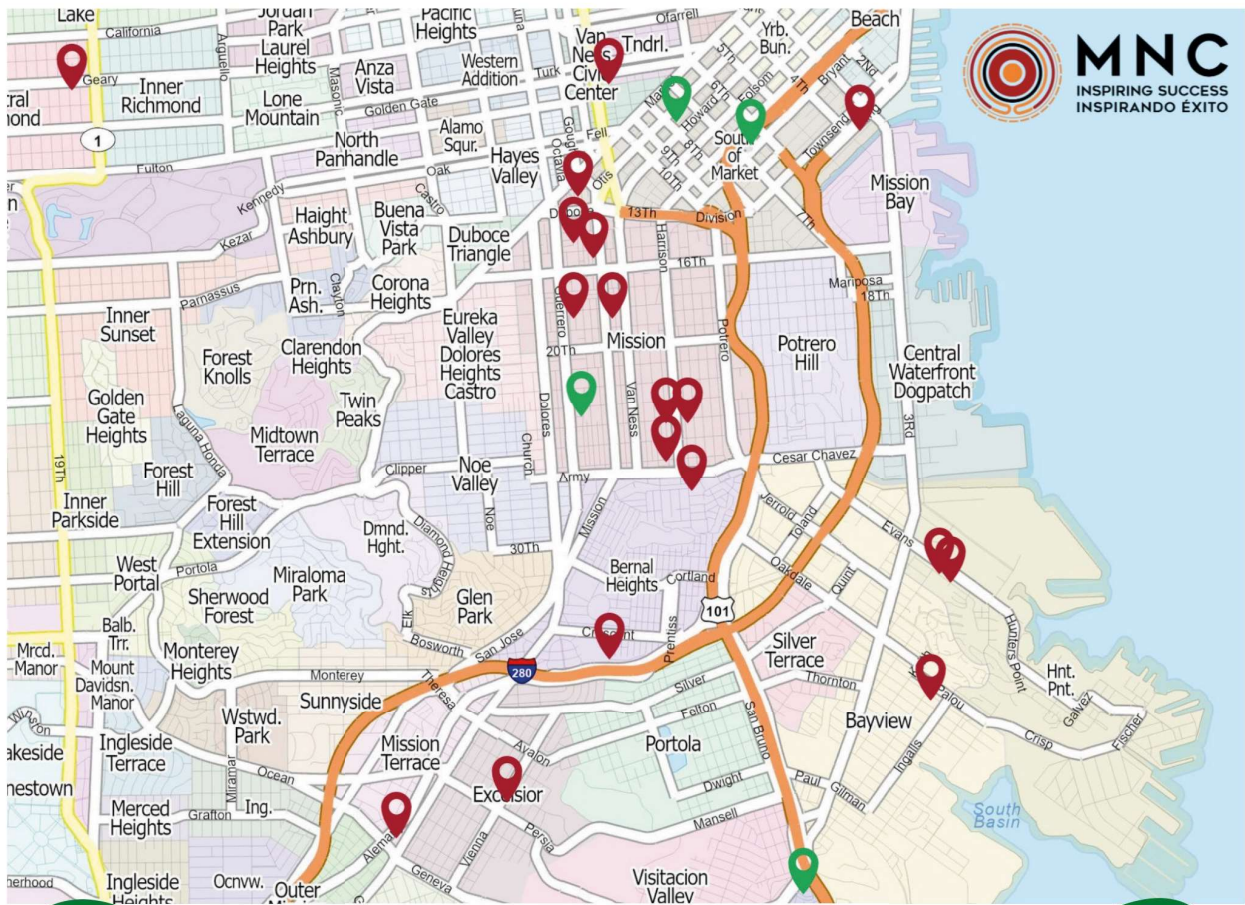
Funding is to be determined.

HOUSING & HOMELESSNESS PREVENTION

Providing emergency rental assistance and supportive services to individuals and families facing housing instability, addressing food and essential insecurities, and offering coaching and educational resources.

Funding provided by San Francisco Mayor's Office of Housing & Community Development, SF Human Services Agency, SF department of Homelessness & Supportive Housing.





MNC
INSPIRING SUCCESS
INSPIRANDO ÉXITO

Campus map

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3543 18th Street
San Francisco, CA 94110
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San Francisco, CA 94110

● = Open Campus

● = Campus Coming Soon

BAYSHORE BLVD

In progress



***NEW Affordable Housing with
Early Education Campuses
COMING SOON!***

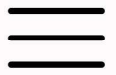
1311 QUESADA

In progress





MNC Inspiring Success



@mncinspiringsuccess Thank you for 127 Years!



Facebook
2.8k likes

@mncinspiringsuccess



Instagram
1.5k likes

@mncinspiringsuccess



LinkedIn
1.6k likes

@mncinspiringsuccess



Website
2.04 likes

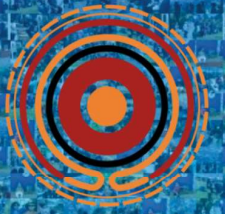
mncsf.org



MNC
3.11 likes

Info@mncsf.org
(415) 206-7752





PLAN ESTRATÉGICO de MNC

INSPIRANDO
ÉXITO

2024-2027

**SIRVIENDO
COMO PUENTE DE
ESPERANZA
Y ELEVANDO
OPORTUNIDADES**

Equipo Ejecutivo



Richard Ybarra
Chief Executive Officer



Jim Quadra
Board President



Beiling Gonzalez
Chief Operating Officer



Sebastian Alioto
Chief Financial Officer



Isabel St.Germain
Chief Program Officer

A la Comunidad de MNC,

En MNC Inspirando Éxito, nos esforzamos por ser valientes, confiables y solidarios, valores que nos definen y nos unen en diversidad. Nos enorgullece ser una de las ONG más diversas en el Área de la Bahía de San Francisco, viviendo nuestra misión de ser un puente hacia la esperanza y las oportunidades.

Nuestra visión va más allá de ver clientes y servirles; vivimos y sentimos con las personas a quienes nos dedicamos a inspirar y ayudar hacia el éxito. Nuestras sesiones de planificación estratégica son un tiempo de crecimiento, permitiéndonos planificar cómo servir mejor a nuestras comunidades en los próximos años.

Invitamos a todos a unirse con pasión a nuestra misión, promoviendo el crecimiento y brindando liderazgo para servir y continuar sirviendo en el futuro.

Jim Quadra, Board President MNC y Richard Ybarra, CEO MNC

Miembros de la Junta de Directores

Jim Quadra
President

Erich Shultz
Treasurer

Jimmy Loyce
Secretary

Virginia Gacula-Santiago

Paul Kleinbaum

Connie Guerrero

Janet Paucas

Janet Godines

Dan Perea

José Cartagena

Christine Navarez

James Bryant

¡Encuétrate en el mosaico de la portada y descubre caras familiares!

NUESTROS VALORES SON...



VALENTÍA



CONFIANZA



SOLIDARIDAD

EN LOS ÚLTIMOS CINCO AÑOS ...



\$20M

Ayudas proporcionadas en la Asistencia de Alquiler



230K

Niños, jóvenes, ancianos y familias recibieron esperanza y oportunidades alentadoras



2.2M

Libras de comida proporcionadas a nuestros clientes



\$42M

MNC ha duplicado su presupuesto de programas y servicios.



TOP 5%

Ranking nacional Programa Head Start en MNC



11M

Horas de servicio comunitario proporcionadas por MNC

NUESTRA VISIÓN ES AYUDAR A CONSTRUIR COMUNIDADES RESILIENTES Y VIBRANTES A TRAVÉS DE PROGRAMAS Y SERVICIOS QUE ABORDAN:

Necesidades básicas:
Vivienda
Alimentos y productos,
Coaching

Servicios de Abogacía
Gestión de casos
Educación para padres
Naturalización N-400

Salud y bienestar de ancianos y adultos con discapacidades

Formación para jóvenes y adultos, incluyendo GED, ESL, conciencia profesional, capacitación en el trabajo y otros servicios.

Aceptar, respetar y celebrar la diversidad, incluyendo a la comunidad LGBTQ+, afroamericana, latina, asiática, isleña del Pacífico, rusa, ucraniana, etc..

Educación temprana, preparación escolar y grupos para padres

Actividades para jóvenes, previniendo la violencia y proporcionando mentoría.

SIETE ESTRATEGIAS

Estrategia #1 Vivienda

La vivienda asequible es esencial para el desarrollo comunitario, impactando en educación, salud y oportunidades económicas. Abordar esta necesidad nos permite fomentar comunidades equitativas y sostenibles. Nuestra estrategia incluye colaborar con desarrolladores experimentados en vivienda asequible, obtener financiación para proyectos y ofrecer servicios comunitarios de MNC en estos complejos.



Estrategia #2 Desarrollo Económico y Laboral

Lanzaremos programas de diversificación económica y formación laboral, proporcionando caminos hacia el éxito para los miembros de la comunidad, incluyendo el desarrollo e implementación de servicios para residentes, el lanzamiento de un Cuerpo de Trabajo Juvenil y el establecimiento de un programa de habilidades para facilitar la introducción en el mundo laboral.



Estrategia #3

Expandir la Educación Temprana

La ampliación del cuidado y educación temprana beneficia directamente a los niños y fortalece la salud social y económica de la comunidad. Nuestras acciones abarcan reestructurar aulas, implementar un modelo de servicios pagos y lanzar programas intergeneracionales, promoviendo el desarrollo de una fuerza laboral futura capacitada y alineada con nuestra visión de comunidades resilientes y robustas.

“El compromiso inquebrantable de MNC con su fuerza laboral de Educación Temprana es verdaderamente loable. El resultado es un dedicado grupo de educadores profundamente comprometidos con mejorar las vidas de los niños y sus familias.”

-Anna Yohannes y Lygia Stebbing de Edvance

Estrategia #4

Programa de Crecimiento y Desarrollo Profesional

Fomento del avance individual y promoviendo la diversidad, equidad e inclusión.

Este programa empodera a los empleados de todos los niveles de recursos, capacitación, mentoría y oportunidades para prosperar en sus roles.



Estrategia #5

Desarrollo de Fondos

Comunicando nuestro impacto, buscamos atraer apoyos, diversificar ingresos y aumentar fondos no restringidos.

Planeamos formar un Comité de Desarrollo de Fondos, ejecutar un plan con objetivos y seguimiento claros, y lanzar una campaña para obtener ingresos variados.



Estrategia #6

Generar una Amplia Conciencia de los Servicios Integrados y Diversos de MNC

Mejorar la conciencia pública fortalece nuestra confianza y reputación como proveedor clave de servicios con enfoque multicultural. Mejoraremos nuestro plan de marca, desarrollaremos nuestras comunicaciones externas y crearemos el informe anual de MNC.









Estrategia #7

Fortalecer la Infraestructura Operativa y Financiera

Reforzar nuestra infraestructura es clave para el crecimiento sostenible, mejorando sistemas y procesos para atender las necesidades comunitarias y facilitar la expansión de manera eficiente con servicios de TI actualizados.

MNC INSPIRANDO ÉXITO FLYWHEEL



-  **Contratar y Retener Personas Apasionadas por la Misión de MNC**
-  **Involucrar, Apoyar e Inspirar a las Personas para que Tengan Éxito**
-  **Individuos Inspirados para Alcanzar su Potencial**
-  **Personas Educadas y Prósperas Triunfan**
-  **Más Éxito Atrae Más Apoyo**
-  **El Apoyo Incrementado Amplía el Impacto de MNC**

EDUCACIÓN TEMPRANA

Ofrecemos servicios de desarrollo y educación temprana de calidad para apoyar el éxito de niños y familias, enfocándonos en el cuidado especializado y la educación que fomenta el desarrollo cognitivo y social.

La financiación viene de la Oficina de Salud y Servicios Humanos, Departamento de Educación de California, Departamento de Servicios Sociales de California, Departamento de la Primera Infancia de SF y el Fondo Mimi y Peter Haas.

SERVICIOS DE JUVENTUD Y FAMILIARES

Proporcionar servicios atractivos a jóvenes y familias desatendidas, incluido enriquecimiento educativo, tutoría, gestión de casos, prevención de la violencia, salidas organizadas, programas de aprendizaje ampliado y apoyo para las necesidades básicas.

Los fondos son proporcionados por el Departamento de Niños, Jóvenes y sus Familias de San Francisco, la Oficina de Vivienda y Desarrollo Comunitario de la Alcaldesa de SF, el Departamento de Condición de la Mujer de SF, el Instituto Familiar de la Raza, el Departamento de Primera Infancia de SF, la Comisión de Servicios Públicos de SF, el Municipio de SF. Agencia de Transporte y Sano y Salvo.

ENVEJECIMIENTO SALUDABLE Y DISCAPACIDADES

Ofrecemos actividades variadas para la salud y el bienestar, junto con alimentos nutritivos y comidas para ancianos y adultos con discapacidades.

La financiación proviene de la Oficina de Salud y Servicios Humanos de San Francisco, el Departamento de Servicios para Discapacitados y Ancianos, y financiación filantrópica del Metta Fund.

INTRODUCCIÓN MUNDO LABORAL

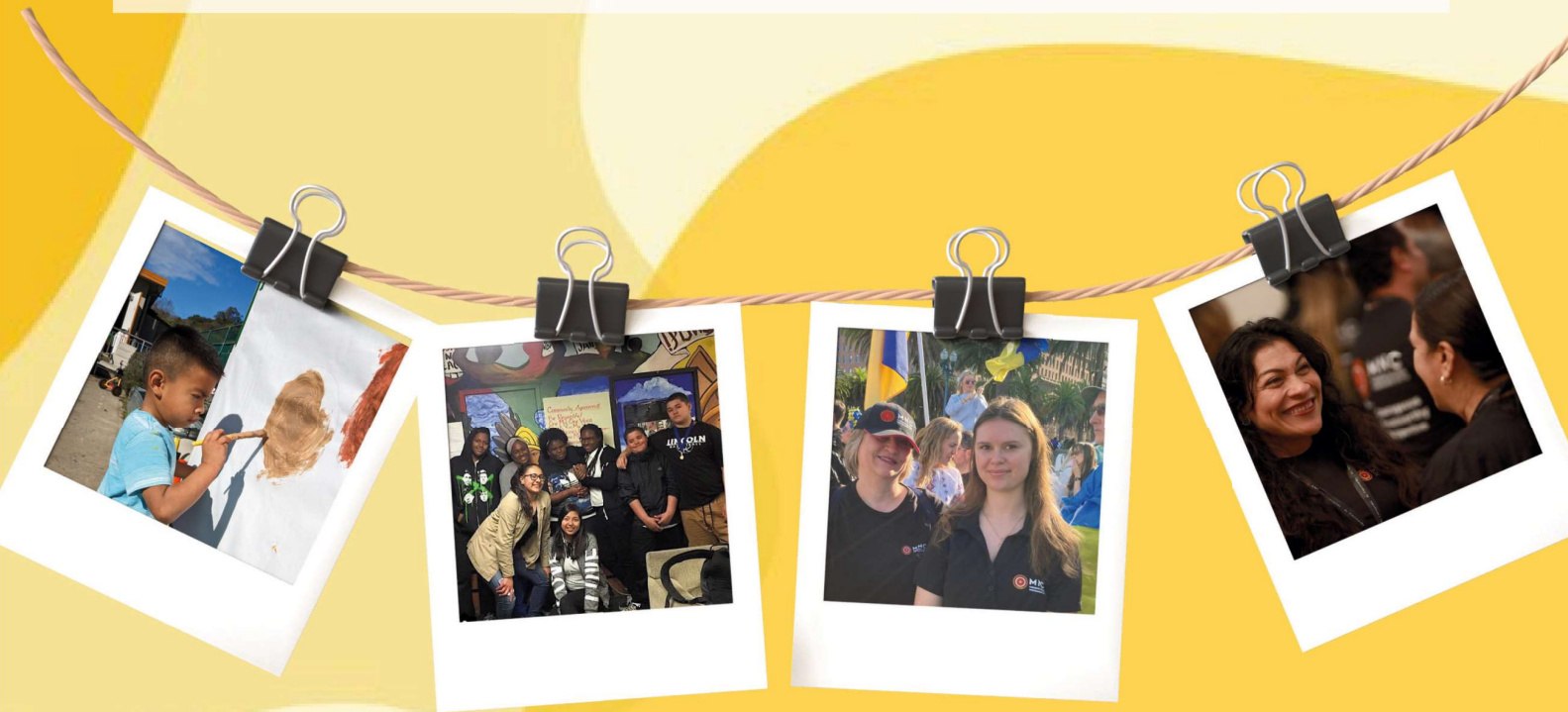
Empoderamos a participantes de barrios marginados, ofreciéndoles formación relevante para la industria para conseguir empleos significativos. Nos centramos en empleos con gran potencial de crecimiento en áreas de conservación ambiental, energía limpia y cambio climático.

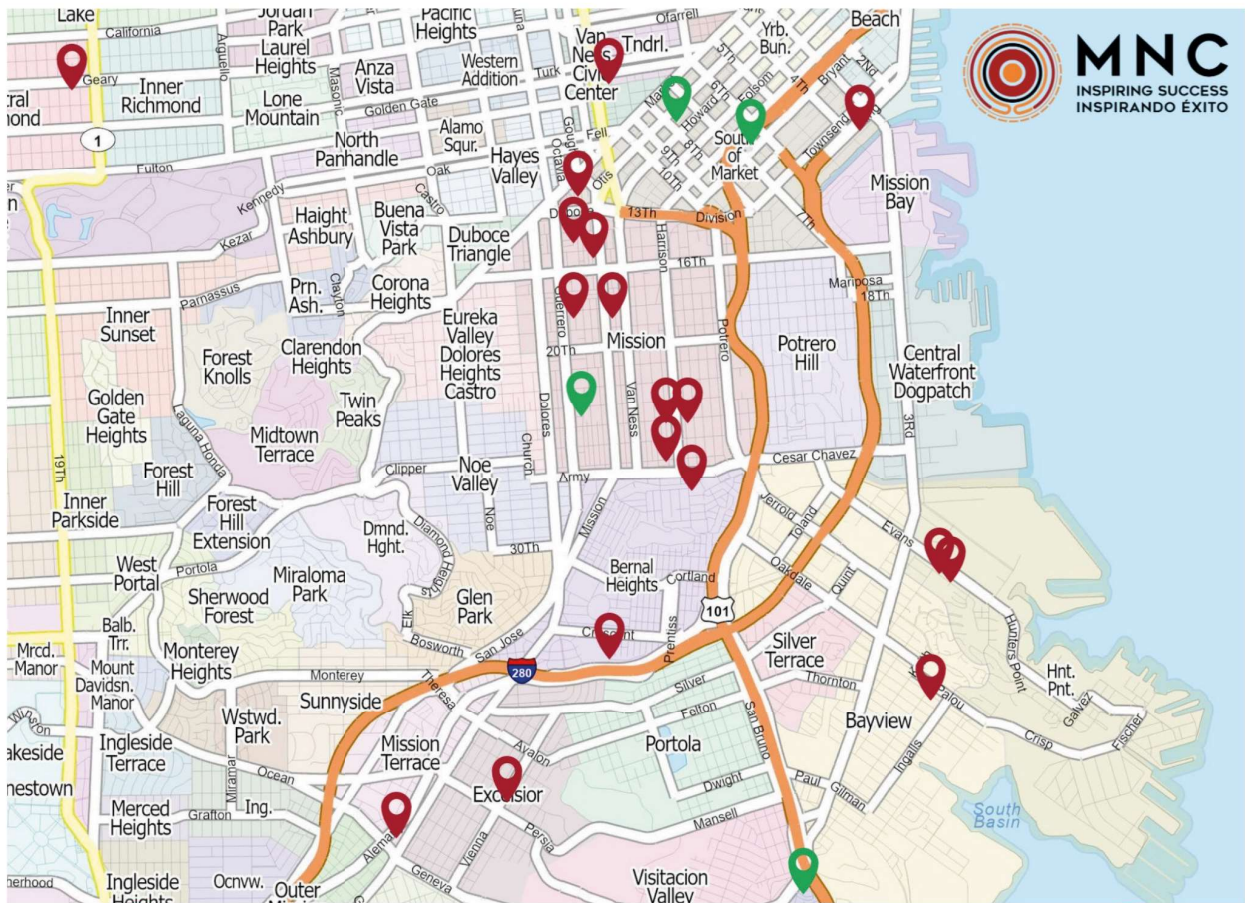
La financiación está por determinarse.

SERVICIOS DE VIVIENDA

Ofrecemos asistencia de alquiler de emergencia y servicios de apoyo a individuos y familias que enfrentan inestabilidad habitacional, abordando inseguridades alimentarias y esenciales, y ofreciendo coaching y recursos educativos.

La financiación es proporcionada por la Oficina del Alcalde de San Francisco de Vivienda y Desarrollo Comunitario, la Agencia de Servicios Humanos de SF y el Departamento de Personas sin Hogar y Vivienda de SF.





MNC
INSPIRING SUCCESS
INSPIRANDO ÉXITO

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● = Open Campus

● = Campus Coming Soon

BAYSHORE BLVD

En proceso



***Nuevos Campuses de Viviendas
Asequibles y Educación Temprana
EN BREVE!***

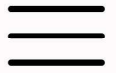
1311 QUESADA

En proceso





MNC Inspiring Success



@mncinspiringsuccess Gracias por los 127 Años!



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2.8k likes

@mncinspiringsuccess



Instagram
1.5k likes

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LinkedIn
1.6k likes

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Website
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3.11 likes

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415. 206.7752

